

DAVID LÓPEZ HERRERO

Art Director

Mobile: +34 657 21 44 93
www.davidlopezherrero.es
info@davidlopezherrero.es

ABOUT ME

Hello! My name is David,
I was born in León, Spain.
I have successful experience
in branding, marketing direct,
advertisement and print design.
I love all aspects of art and
design, anything that allows me
to realize my ideas.

COMPUTER SKILLS

- Adobe Photoshop.
- Adobe Illustrator.
- Adobe In Design.
- Adobe Flash.
- Dreamweaver.
- Macromedia Freehand.
- Microsoft Office.

EDUCATION

Graduated in Fine Arts Faculty, 1996–2001

(Specialist in Audiovisual/Communications
and Graphic design).
University of Salamanca, Spain.

Web Design Training Course, May 2006.

Discovery Training Center, Madrid.

Webmaster Training Course, October 2006–May 2007.

Crea Center, Madrid.

CAREER HISTORY

+ September 2008–Present day

Art Director
Bittia Group, Gijón (Spain)

+ September 2006–August 2008

Senior Art Director
CP Proximity, Madrid (Spain)
Development art project for Gillette, Line Direct, Barclays
Bank, Spanair.

+ May 2005–August 2006

Senior Art Director
EHS Brann, Madrid (Spain)
Development art project for Banif, Aguirre Newman,
Barclayscard, Kelloggs, Esic.

+ February 2003–April 2005

Art Director
Thinksmart, Madrid (Spain)
Development art project for Amena, BMW, Siemens, Citibank,
Gas Natural, Samsung.

+ November 2001–January 2003

Art Director
BSB, Madrid (Spain)
Development art project for Renault.

AWARDS

2007–Art director

Bronze IMAN'07

For Esic “La Fábrica de Ilusiones”

2007–Art director

Shortlist CANNES LIONS'07

For Esic “La Fábrica de Ilusiones”

2007–Art director

INTERNATIONAL ECHO AWARDS'07

For Esic “La Fábrica de Ilusiones”

2006–Art director

Shortlist CANNES LIONS'06

For Aguirre Newman “Más grande si se puede”

2006–Art director

Finalist THE EUROPEAN AWARDS'06

For Aguirre Newman “Más grande si se puede”